A

PROJECT REPORT

ON

"Name of Project"

PAGE-1

UNDERTAKEN AT

"MIT School of Distance Education"

IN PARTIAL FULFILMENT OF

"Enrolled Course Name"

MIT SCHOOL OF DISTANCE EDUCATION, PUNE.

GUIDED BY

"Name of Guide Provided in Guidelines"

SUBMITTED BY

"Name of Enrolled Student"

Tick the right option
1. As per the Rules of the Organisation
✓ 2. Self Employed   **PAGE-2**
3. Working in Public Sector
4. Full-time Student

ACKNOWLEDGEMENT   PAGE-4

I would like to take this opportunity to express my sincere thanks and gratitude to **"Guided by"**, Faculty of MIT School of Distance Education, for allowing me to do my project work in your esteemed organization. It has been a great learning and enjoyable experience.

CHAPTER 1: INTRODUCTION   PAGE-8

The advent of technology has revolutionized various sectors, including the banking industry. Electronic banking, or e-banking, has emerged as a convenient and efficient alternative to traditional banking methods. It allows individuals to perform a wide range of financial transactions through digital platforms, such as online banking websites and mobile applications. E-banking offers numerous benefits, including round-the-clock accessibility, enhanced convenience, and streamlined financial management.

In the city of Ahmedabad, e-banking has gained prominence in recent years. With its bustling economy and increasing digitalization, Ahmedabad represents an ideal setting to explore the awareness and adoption of e-banking services among its residents. Understanding the level of awareness and usage patterns related to e-banking is crucial for financial institutions and policymakers to devise strategies that promote digital financial services and address any barriers that may impede its widespread adoption.

This report aims to examine the awareness and adoption of e-banking among the people of Ahmedabad. By conducting primary research, including surveys and interviews, we sought to collect valuable insights into the knowledge, attitudes, and behaviors of individuals regarding e-banking. The findings of this study will provide a comprehensive understanding of the current state of e-banking awareness in Ahmedabad and offer recommendations to enhance its adoption.

OVERVIEW OF WORLD BANK

QUERY:

ABOVE EXCERPTS FROM **"DUMMY PROJECT"** INDICATES THAT, STUDENT IS SELF EMPLOYEED (PAGE-2) AND HE HAD DONE THE PROJECT WORK FROM THE ORGANISATION, "MITSDE" (SEE PAGE-1 & PAGE-4).........
BUT "INTRODUCTION" ON PAGE-8 IS DIFFERENT THAN THE INSTRUCTIONS ON PAGE-15 OF **"MITSDE PROJECT REPORT GUIDLINES"**.
"INTRODUCTION" GIVEN IS OF "PROJECT" AND NOT OF THE ORGANISATION FROM WHERE THE PROJECT WORK IS DONE.

PLEASE CONFIRM:
1. "MITSDE PROJECT REPORT GUIDELINES" SHOULD BE FOLLOWED TO GIVE **THE INTRODUCTION OF ORGANIZATION ONLY,** *UNDER CHAPTER 1*

MITSDE PROJECT REPORT GUIDLINES

PAGE - 10 OF 17

CHAPTER 1

INTRODUCTION

Give a detail Introduction about company or organization in which you have completed your project work.