

Course Structure

Student Name : Debayan Mukherjee

Course Name : PGCM Business Analytics

SEMESTER 1

Code	Subject
FS1F01	Foundations of Business Management (HR, Marketing, Finance & Operations)
FS1LA1	Legal Aspects of Business
FS2C10	Strategic Management
FS2C07	Management Information System
FS2C11	Business Analytics

SEMESTER 2

Code	Subject
FS2DB1	Data Mining for Business Analytics
FS3EL6	Predictive Modelling
FS3FM4	Financial Analytics
FS3EL4	Marketing Analytics
FS3LSC1	Supply Chain Analytics
PWPGC	Project Work

Elective Subjects	