

Business Analytics Canvas							
Sr.No	Question	Option (A)	Option (B)	Option (C)	Option (D)	Correct Option	
1	A probability distribution can be described using which equation?	PDF	PIE	PIF	TPF	PDF	
2	Companies use cloud technology, and data warehousing to store what kind of data ?	sensitive data	big data	repetative data	small data	big data	
3	Data is called in which type of format?	fix format	raw format	new format	old format	raw format	
4	What is the full form of ERP ?	Enterprise Resource Planning	Elementry Resource Planning	Eliminatio Resource Planning	Estimatio Resource Planning	Enterprise Resource Planning	
5	From where Data warehouse receives data?	department	transaction	datamart	stading area	stading area	
6	In which problem do you search for the shortest path and the minimum cost of a path from a source to a destination node over a weighted graph network?	shortest path	correct path	optimized path	complex path	shortest path	
7	In which form does probability theory express the concept?	axioms	atoms	variables	constants	axioms	
8	In which type of study in which scientific methods are applied to the problems that are complicated?	Operations research	scientific study	Experimental study	observation study	Operations research	
9	Semi-structured data, also known as ?	entity less	pattern less	schema-less	mechanic less	schema-less	
10	What do most organizations use to support OLTP?	RDBMS	DBMS	SMS	PMS	DBMS	
11	What helps in identifying how many operationally efficient people are in business?	Competency acquisition analytics	revenue analytics	Capacity analytics	performance analysis	Capacity analytics	
12	What is a collection of data elements called as?	Raw data set	Datagaps	Table	Record	Datagaps	
13	What is the full form of PESTEL ?	Political, Economic, Social, Technological, Legal Environmental	Political, Economic, Social, Technological, Legal Environmental	Political, Ergonomic, Scientific, Technological, Legal Environmental	Political, Economic, Social, Trending, Legal,Enrity Environmental	Political, Economic, Social, Technological, Legal, Environmental	
14	What is the full form of SWOT ?	Stress, Weaknesses, Opportunities, Threats	Strengths, Weakness, Output, Threats	Stream, Weaknesses, Opportunities, Time	Strengths, Weaknesses, Opportunities, Threats	Strengths, Weaknesses, Opportunities, Threats	
15	What is the full form of BABOK?	Business Analysis Body of Knowledge	Brand Analysis Body of Knowledge	Big Analysis Body of Knowledge	Business Analysis Brand of Knowledge	Business Analysis Body of Knowledge	
16	What kind of data can be defined as the data that has a defined repeating pattern?	Structured	Unstructured	cultured	cluttered	Structured	
17	What provides a measure of the distance of the observation away from the mean, irrespective of the measurement units?	zz-score	z-score	m-score	x-score	z-score	
18	What type of data does DSS use from transactions?	random	read only	write only	selective	read only	
19	What type of decisions are Strategic decisions?	short term	repetitive	long-term	corrective	long-term	
20	Where does an organization maintain a data warehouse?	warehouse	central storehouse	premises	Factory	central storehouse	
21	Which method helps to figure out external impacts on a business ?	SWOT analysis	PESTEL analysis	Data analysis	Technical analysis	PESTEL analysis	
22	Which one is not a big data platform?	MisqReduce	Hadoop	Hive	telemum	telemum	
23	Which process aims at exploring knowledge from the data warehouse?	Analysis	Data Mining	Data cleansing	data hiding	Data Mining	
24	Which type of analysis tells you about the actions you should take?	prescriptive	Diagnostic	predictive	positive	prescriptive	
25	Which variables have no physical existence in the problem?	Artificial	Logical	Complex	Constant	Artificial	











