**Progressive Work Report - May 2024**

Agency Name: **Facebook Date: 4/6/2024**Purpose: Branding  
Duration: May 2024  
**Purpose:**

* Reach, Awareness & Brand Promotion

Report:

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| **Sr No** | **Campaign name** | **Reach** | **Impressions** | **Amount spent (INR)** |
| 1 | Food | 1002400 | 1557502 | 19661.69 |
| 2 | Decor | 61560 | 73014 | 1689.87 |
| 3 | Ambience | 371038 | 443388 | 4747.37 |
| 4 | Fashion | 1036118 | 1554656 | 3562.37 |
|  | Total | 2471116 | 3628560 | 29661.30 |

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| **Prepared By** | **Checked & Approved By** |
|  |  |
| Nikhil Gaud  2nd in Command - Performance Marketing | Mr. Pranav Kulkarni  Manager- Digital Marketing |