**Progressive Work Report - April 2024**

Agency Name: **Facebook Date: 6/5/2024**Purpose: Branding  
Duration: April 2024  
**Purpose:**

* Reach, Awareness & Brand Promotion

Report:

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| **Sr NO** | **Campaign name** | **Reach** | **Impressions** | **Amount spent** |
| 1 | SIJA | 893583 | 914937 | 2160.73 |
| 2 | Food | 657559 | 974132 | 13757.38 |
| 3 | Decor | 108660 | 134779 | 3035.21 |
| 4 | Ambience | 96841 | 156726 | 4841.8 |
| 5 | Fashion | 1467020 | 2051476 | 5023.02 |
| 6 | Elle Magazine | 576881 | 588346 | 842.89 |

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| **Prepared By** | **Checked & Approved By** |
|  |  |
| Nikhil Gaud  2nd in Command - Performance Marketing | Mr. Pranav Kulkarni  Manager- Digital Marketing |