**PROGRESSIVE WORK REPORT**

**Date: 21/05/2024**

Agency Name: **Shiksha**

Purpose: Lead Generation

Invoice Number:

Duration: April – May 2024

**Purpose**

* Lead Generation

Report

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| **MITSDE** | | | | | |
| **April - May 24 Shiksha Leads** | | **Admissions** | | | |
| **Sources** | **leads** | **Secondary Source** | **Offline** | **Online** | **Grand Total** |
| Shiksha Leads | 3048 | Shiksha leads Admissions |  | 2 | 2 |

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| **Prepared By** | **Checked & Approved By** |
|  |  |
| Swati Karande  AM-Digital Marketing | Mr. Pranav Kulkarni  Manager- Digital Marketing |