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|  | C:\Users\admin\Desktop\Capture.PNG **APPROVAL NOTE** **(For Approval of Director)** |
| Date  | 16-09-2024 |
| Subject | **Collegedunia- Lead Generation** |
| Required for | sales (Leads) |
| Duration | For 6 Months (Every month 3000 leads) |
| Details of Expenses with Approximate Costing. |
| Sr.no | Descriptions  | Qty | Rate Per Unit | Approx. Cost (INR) |
| 1. | Collegedunia- Exclusive Leads | 3000 | 350 | 10,50,000 + 18% GST |
| **Total Amount** | **12,39,000** |
| **The validity criteria for a lead are as follows:**Not answering / Non contactable, Wrong Phone Number – 10% Replacement**Billable**: Rest all leads will be billable.**Payment Terms:**30 Calander Days credit period post raising the invoice/bill. |  |
| Remarks of Director (if any) |
|  |
|  | **Checked By** | **Approved by** |
|  |  |  |
|  | Pranav Kulkarni | Dr. Suhrud Neurgaonkar |
|  | Head - Digital Marketing | Director |