|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | | | | C:\Users\admin\Desktop\Capture.PNG  **APPROVAL NOTE**  **(For Approval of Director)** | | | | |
| Date | | | 13-09-2024 | | | | | |
| Subject | | | **Collegedekho- Lead Generation** | | | | | |
| Required for | | | sales (Leads) | | | | | |
| Duration | | | For 6 Months (Every month 2000 leads) | | | | | |
| Details of Expenses with Approximate Costing. | | | | | | | | |
| Sr.no | | Descriptions | | | | Qty | Rate Per Unit | Approx. Cost (INR) |
| 1. | | Collegedekho- Exclusive Leads | | | | 2000 | 350 | 7,00,000 + 18% GST |
| **Total Amount** | | | | | | | | **8,16,000** |
| **The validity criteria for a lead are as follows:**  **Billable**: All leads will be billable.  **Payment Terms:**  70% Advance | | | | | | | |  |
| Remarks of Director (if any) | | | | | | | | |
|  | | | | | | | | |
|  | **Checked By** | | | | **Approved by** | | | |
|  |  | | | |  | | | |
|  | Pranav Kulkarni | | | | Dr. Suhrud Neurgaonkar | | | |
|  | Head - Digital Marketing | | | | Director | | | |