**PGDM COURSE CONTENT:**

**Project Management:**

Project Management, Analysis, Planning, Execution, Control Closure, Microsoft Project, Jira

**Operations Management**:

Project Management, Production, Planning and Control, Operations Management, Lean

Management Systems, Operations Research

**Human Resource**:

Project Management, Strategic HRM, Learning and Development, Compensation Management and HR Audit, Performance Management and Competency Mapping

**Information Technology**:

Project Management, Database Management Systems, Digital Marketing, Object Oriented Analysis &Designing (OOA), IT Security

**Marketing Management**:

Project Management, Digital Marketing, Integrated Marketing Communication, Product and Brand Management, Packaging and Distribution Management

**Finance Management** – Corporate finance, Security analysis and portfolio management, Strategic cost management, International finance.

**Logistics and supply chain management** –

Production Planning and control, Warehouse management, Packaging and distribution Management, emerging trends in SCM and logistics.

**Material management** –

Production Planning and control, Inventory management, Project management, Warehouse

**Banking & Financial services** –

Strategic cost management, Security analysis & portfolio management, financial markets

**Construction & Project Management**-

Construction technology & site management, cost engineering and contracts Management,

Project formulation & real estate project management, oracle primavera.